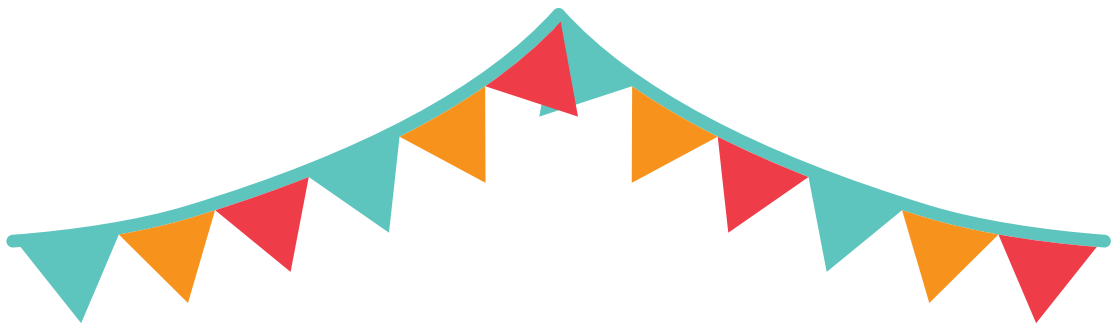


SPONSORSHIP OPPORTUNITIES



INTERNATIONAL

festa-val

SATURDAY, SEPTEMBER 28, 2024
AT THE FRANKLIN COUNTY FAIRGROUNDS

PROUDLY
PRESENTED BY  **festa**[®]



INTERNATIONAL
festa-val

There are many festivals in Columbus celebrating one country. At the **International Festa-val** we will celebrate 60+ countries and honor our racial, cultural, ethnic and religious diversity.

**TURNING GEOGRAPHY
INTO RICH COMMUNITY**

September 28, 2024 | 3:00–7:00pm | Franklin County Fairgrounds

A family-friendly event highlighting, food, fashion, music, dance and art from the 60+ countries represented by those who attend Festa's programs. This event will bring beautifully diverse families together who are all neighbors in Franklin county.

2023 International Festa-Val Results

1,853
Tickets Sold

\$90,000
Raised

215
Volunteers

46
Countries
Represented

Festa serves over **1,000** people from all around the world who now live in **48** zip codes!



**WATCH THE 2023
FESTA-VAL RECAP**



SPONSORSHIP LEVELS

We are welcoming sponsorships until July 31!

Sponsor Level	EVENT NAMING SPONSOR	CHAMPION SPONSOR	PREMIER SPONSOR	CHANGE-MAKER SPONSOR	PARTNER SPONSOR	ALLY SPONSOR	NEIGHBOR SPONSOR
Commitment	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Media Promotion							
Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Featured in Event Video	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Event Promotion							
Entry Tickets + Official Event Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advertisement During Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
On-Stage Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Job Fair Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Presenting Sponsor Promotion (Each sponsor can choose one of the available options below.)							
Naming Sponsor for Fashion Show			<input checked="" type="checkbox"/>				
Naming Sponsor for Tasting Room		<input checked="" type="checkbox"/>					
Naming Sponsor for Art Project			<input checked="" type="checkbox"/>				
Naming Sponsor for Main Stage		<input checked="" type="checkbox"/>					
Named as Overall Event Sponsor	<input checked="" type="checkbox"/>						



Ready to sponsor? Please call **614-586-7939** or email Erin Arnett (earnett@wearefesta.org) to get started!

FESTA IS SERVING OUR NEIGHBORS FROM AROUND THE WORLD

3-Generation Family ESL Program

Each family member (3 months–grandparent age) takes steps out of poverty through education! Children receive early literacy elements, academic support and recreation while parents and grandparents study English.

Festa Free Summer Lunch Camp

Children aged K-18 in low income families receive a free nutritious breakfast and lunch 8 weeks of the summer, along with fun and educational programming. Adult English classes included.

Excelerate Program

Children K-8th run an entrepreneurial restaurant complete with Grandma's secret recipes, developing skills and serving "customers" comprised of local educators, business people and community leaders..


Connecting Families to Resources


Families access Festa programs and other community resources through www.HilliardHelps.org and Festa's partnerships with churches, businesses, civic/social organizations and individuals.

Community Education Programs


Half-day *Poverty Simulations* educate community members about the struggles of poverty, so participants can experience and appreciate its challenges. New *Free Summer Lunch Camps* and *3-Generation Family ESL Programs* teach and equip local communities to serve our neighbors.


FESTA'S 2023 COMMUNITY IMPACT

 **1,813** Children Served

 **10,974** Meals Served

 **1,026** Families Served from **67** Countries

 **885** Volunteers

 **12,016** Volunteer Hours



Festa is serving our neighbors, ending poverty through life changing relationships with neighbors and God.


www.wearefesta.org


info@wearefesta.org

   
[@wearefestaorg](https://www.instagram.com/wearefestaorg)


614.586.7939